



# Change the Mind Set

## 9th National Business Plan Competition

### Profile of Finalists



#### **Sasoon Zarookian - I Create Foundation, Kolkata**

Sasoon Zarookian is pursuing Business Administration (BBA) at iLead, Kolkata. He plays Rugby. He has been a part of the Indian Rugby Development Program. He represented India in the under 19 rugby tournament in 2008. At present, he is involved in developing rugby for the underprivileged.

**Business Idea:** Manufacturing Bottle Bulbs utilizing Solar Energy



#### **Yashbeer Abhimanyu Singh - I Create Safar, Mumbai**

Yashbeer Singh is a distinction holder in Computer Engineering from Mumbai University. He is currently working in Reliance 4G project. Aspiring to become entrepreneur, he founded a publishing company while in college.

**Business Idea:** Creating High Quality University Question Paper Solutions for Engineering students.



#### **Kushal B S - I Create Vishwas Karnataka, Bangalore**

Kushal is a 2nd year student studying B.Com at APS Evening College, Bangalore. He is working as an accountant in a newspaper agency in Bangalore. Along with B.com he is doing Chartered Accountancy course. His father is a businessman and mother is a housewife.

**Business Idea:** Laundry Business



#### **Melisa Fernandes - I Create Goa**

Melisa Fernandes is studying at Shree Damodar College of Commerce and Economics-Margao. Her hobbies are dance, singing, and public speaking. She is keen to be a successful event manager and start a company of her own in Goa.

**Business Idea:** A Baby day care center.



#### **Nandesh Kalkar - I Create Vishwas Karnataka, Bangalore**

Nandesh Kalkar is a std X student at Vivek Girijana Kshyikshananika Kendra, Hosahalli, Mysore. He belongs to a Tribal Community and is economically backward. His father is working as agricultural laborer and mother is a housewife. Nandesh is a first generation school goer.

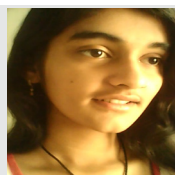
**Business Idea:** Making greeting cards.



#### **Prutha Chauhan - I Create Banyan City, Vadodara**

Prutha Chauhan is studying in std XI commerce at MGM School, Halol. She believes in doing things rather than saying. Her father is a lawyer and mother is a housewife.

**Business Idea:** Trading of Earthen Decorative Pots.



#### **Meera Kumari - I Create Banyan City, Vadodara**

Meera Kumari is studying in std XI at Gujarat Refinery English Medium School. She also believes in Swachata Abhiyan which is started by our PM Shree Narendra Modi. Her father works with Indian Oil Corporation Ltd, mother is a housewife.

**Business Idea:** Boutique –Lehenga ,Indian Dress, Saree ,Kurti & PartyWear.



#### **Megha Sharma - I Create Rajasthan, Jaipur**

Megha Sharma is studying in std XI at Sanskar School, Jaipur. She has keen interest in reading, writing poems and stories. She enjoys craft making. Her father is a businessman involved in Lead, Mining, Crushing, Steel and Real Estate.

**Business Idea:** Handicrafts.



#### **Kunika Jashnani - I Create Rajasthan, Jaipur**

Kunika Jashnani is a B.Com student at Kanoria Mahila Mahavidyalaya. Designing things and interiors in a creative manner is what she loves the most. She likes reading and writing.

**Business Idea:** Vinyl Wall Decals for various environments.



#### **Anjappa N - I Create Vishwas Karnataka, Bangalore**

Anjappa is a 3rd year Diploma student in Mechanical Engineering at Govt. Polytechnic Chintamani. His dream is to become an engineer and gain knowledge in the field of Production Technology. His father and mother are agricultural laborers.

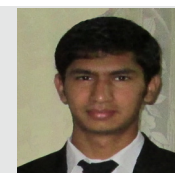
**Business Idea:** Production and Distribution of a Special Type Boring Tools.



#### **Sukhbinder Singh Bedi - I Create Foundation, Kolkata**

Sukhbinder Singh Bedi is pursuing Business Administration (BBA) at iLead, Kolkata. He is a hockey player and a swimmer. He has keen interest in expanding his family business. His father runs readymade garments business and mother is a housewife.

**Business Idea:** Manufacturing Liquid Sugar.



#### **Leander Pinto - I Create Goa**

Leander Pinto is studying Business Management at Saraswat Vidyalaya's S. C. College of Commerce & Management Studies, Mapusa, Goa. He is passionate about fish keeping, weight lifting and cooking. He is also a jazz bass player and an avid percussionist

**Business Idea:** Aquaponic farm which grows plants, vegetables and fish.



#### **Leena Sawant - I Create Goa**

Leena Sawant is a final year student at Carmel College for Women, Nuvem, SouthGoa. Her hobbies are playing indoor games, badminton, drawing, painting, craftwork and making creative items.

**Business Idea:** Handicrafts and Decorative items.